

Capability Statement: Training Video

Jungle Media was founded in 1996 exclusively for the production of professional video content. Half of all the content we have produced has been for customer or employee training.

The most frequent comment we receive from our customer base is that we know how to take complex tasks, break them down into easily digestible segments and present them in a clear and effective manner. Often, during the course of the project, we get to know the material better than the customers themselves.

What you can count on when working with Jungle Media, is that we are focused on the following tasks from beginning to end:

- Is the content accurate?
- Is the presentation concise?
- Does it educate the audience?
- Is the project cost effective?

Several reasons why you will appreciate working with us:

- We have the demonstrated ability to understand and absorb a training manual, a live presentation, or the knowledge that resides in the mind of an individual or group of individuals. We then build an outline and capture or create the visual elements necessary to convey that knowledge in video.
- On many occasions, we have successfully produced training video content in situations where instructions did not exist. We began by observing the process and asking questions about what a targeted audience needed to know. We then built the script, edited the footage, added graphics and titles, and delivered a complete program to the customer.
- We are thorough. It is not uncommon for us to find inconsistencies or errors in pre-existing training materials. We do not produce video content without understanding it. By hiring us, you not only receive completed training video content, you also verify and refine your training process.
- The GSA customer can safely assume that there is no task too complex or too convoluted for Jungle Media to handle. The engineering background of owner Brian Groves is a valuable asset for the observation, design, and planning of an effective training presentation.

To view some examples, visit our training video samples page at:

<http://www.junglemedia.com/training-video-samples>